



OPERATION HUG-A-HERO®

"Help Give a Little Homeland Security"

Sponsor Prospectus

Dear Friends and Supporters:

Thank you for considering OPERATION Hug-A-Hero as a worthy recipient of your support through sponsorship.

OPERATION Hug-A-Hero, a 501(c)(3) non-profit organization, was founded in 2008 to implement its Hug-A-Hero doll program for the children of our American heroes serving abroad, at home in harm's way, or, if fallen, for a lifetime.

The Hug-A-Hero doll is no ordinary doll. Its design features the head-to-toe photograph of the recipient's hero parent or loved one and a personalized message. The doll not only provides comfort in times of distress or sadness that separation can cause, but also provides a vehicle for the child recipient to share his feelings or tell her story about her hero's service to our country. We are inspired by the many families that have shared their stories about how the Hug-A-Hero doll has made a difference in their lives.

As our military's operational tempo is at an all-time high, more children are separated from one or both of their parents who are valiantly serving our country overseas. For many of these families, they are facing their 3rd, 4th or 5th deployment. Many of these service personnel have spent more time apart from their children than they have with them. Our call to action has never been louder or more urgent.

Your support, through one of the many sponsorship opportunities outlined herein, is what makes a successful event an extraordinary event. But the benefits endure well beyond the event itself. Your organization becomes part of our Hug-A-Hero family, forever connected to our mission and our success.

With our sincere thanks for your consideration,

Lisa Berg
Executive Director

Sponsorship Opportunities and Benefits

Media Sponsorship

\$5,000

- Co-branded media advertisements (Radio, TV, Print as appropriate)
- On-Site Promotions and Premium Booth
- On-Site Mentions (PA Announcements)
- Inclusion in event promotional pieces and press releases
- Premium logo placement on event signage and event giveaways (e.g. t-shirts)
- Premium logo placement on OPERATION Hug-A-Hero Supporters Page for 12 months
- Presentation of recognition plaque to you or your corporate representative
- Category Exclusivity

Gold Sponsorship

\$2,500

- On-Site Promotions and Premium Booth
- On-Site Mentions (PA Announcements)
- Inclusion in event promotional pieces and press releases
- Premium logo placement on event signage and event giveaways (e.g. t-shirts)
- Premium logo placement on OPERATION Hug-A-Hero Supporters Page for 12 months
- Presentation of recognition plaque to you or your corporate representative

Silver Sponsorship

\$1,500

- On-Site Promotions and Preferred Booth
- On-Site Mentions (PA Announcements)
- Logo placement on event signage and event giveaways (e.g. t-shirts)
- Logo placement on OPERATION Hug-A-Hero Supporters Page for 12 months
- Presentation of recognition plaque to you or your corporate representative

Bronze Sponsorship

\$500

- Booth
- On-Site Mentions (PA Announcements)
- Logo placement on event signage event giveaways (e.g. t-shirts)
- Logo placement on OPERATION Hug-A-Hero Supporters Page for 12 months
- Presentation of recognition plaque to you or your corporate representative

Food and Beverage/General Sponsorship

\$250

- Logo placement on food and beverage area signage
- Logo placement on event signage event giveaways (e.g. t-shirts)
- Logo placement on OPERATION Hug-A-Hero Supporters Page for 12 months

Raffle Prize Contributor

Item of Choice

- Company Name and Donated Item Listing on Raffle Program
- For donated items valued at \$500 or greater, logo placement OPERATION Hug-A-Hero Supporters Page for 12 months

Sponsorship Response Form

Please check the appropriate box:

- Media Sponsorship -- Exclusive (\$5,000)
- Gold Sponsorship (\$2,500)
- Silver Sponsorship (\$1,500)
- Bronze Sponsorship (\$500)
- Food/Beverage/General Sponsorship (\$250)
- Raffle Prize Contributor

Item Description: _____

Item Value: _____

Please provide the following information:

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please make checks payable to:

**OPERATION Hug-A-Hero
Attention: Special Events
1335-E Western Boulevard
PMB #79
Jacksonville, NC 28546**

Please note OPERATION Hug-A-Hero's federal tax identification number is 26-3006655.

ARTWORK SUBMISSION REQUIREMENTS

- ❖ **Print-ready, high resolution logo in pdf, jpeg, eps format**
- ❖ **"Ad-like" submissions should be sent via CD, DVD, or high resolution .pdf file**
- ❖ **Compatible Programs include Adobe Photoshop, Adobe Illustrator and InDesign**